



Pre-K Now Satellite Conference
September 20, 2006 - 1:00-3:00 pm ET
Broadcast Program Summary

Content: This year's conference will focus on effective advocacy practices in the pre-k movement. Our host will be George Stephanopoulos of ABC News. We will feature videotaped effective advocacy practices from three different states - Florida, Tennessee and Texas - as well as have live interviews with Governor Bredesen of Tennessee and Governor Rell of Connecticut. We will also have live interviews with advocates in California to discuss the current climate in their state and what their next steps will be.

Panelists: We will have three panelists who will rotate throughout the show and speak when his or her state is featured.

- Roy Miller, President, Children's Campaign, Inc. (FL)
- Commissioner of Education Lana Seivers (TN)
- Senator Leticia Van de Putte (TX)

States and events featured through video clips:

- Florida: The focus of this segment will be effective communication strategies.
 - Picture the Future Campaign press event - Children's Campaign, Inc., held a press event for the four gubernatorial candidates in Florida, advocating for pre-k and educating the candidates. At the event, a group of children gave the candidates explanations of pictures the children had drawn depicting what they want to be when they grow up. The children also pulled red wagons containing children's pictures and letters from seniors who support pre-k to each candidate.
 - There are a series of individual interviews from key players and advocates in the Florida pre-k movement.
 - For more information about events and people featured in this segment, please visit these links:
"Group demands answers on pre-K" - story from the *St. Petersburg Times*
http://www.sptimes.com/2006/08/15/State/Group_demands_answers.shtml
Picture the Future website
http://www.iamforkids.org/SpecialProjects/picture_future/
Children's Campaign, Inc. website
<http://www.iamforkids.org>
- Tennessee: The focus of this segment will be effectively building a coalition.
 - There are interviews with individuals who are part of the Tennessee Alliance for Early Education and who continue to work together to expand and improve pre-k. Among those interviewed are local business people, childcare organizations, advocates, and Senator Jamie Woodson, the Republican Chair of the Tennessee Senate Education Committee.

- For more information about events and people featured in this segment, please visit these links:
 - “Pre-K programs increase”, editorial from the *Leaf-Chronicle* (TN)
<http://www.theleafchronicle.com/apps/pbcs.dll/article?AID=/20060724/OPINION01/607240304/1014>
 - Tennessee Alliance for Early Education website
<http://www.prekfortn.com/>
 - Tennessee Stand for Children
<http://www.stand.org/tn/default.asp>

- Texas: The focus of this segment will be knowing what to ask for.
 - This segment highlights the recent, successful effort to make children of military families eligible to attend free, state-funded pre-k programs in Texas.
 - Included in the video footage are:
 - Scenes of a military family getting their daughter ready for her first day of pre-k
 - Interviews with a Major General on a Texas military base and a state senator who was instrumental in passing legislation making military families eligible
 - For more information about events and people featured in this segment, please visit these links:
 - “Free pre-K classes set for children of GIs”, story from the *San Antonio Express-News*
http://www.mysanantonio.com/news/metro/stories/MYSA071406.01B.Military_kids_sider.1b6af69.html
 - “Pre-K education for children of military service members and reservists”, commentary from radio station KERA 90.1 (TX)
<http://www.publicbroadcasting.net/keranews/newsmain?action=article&ARTICLEID=945946>
 - Military Child Education Coalition website
<http://www.militarychild.org>